



STATE OF ALABAMA
DEPARTMENT OF EDUCATION



Thomas R. Bice
State Superintendent of Education

January 13, 2014

Alabama
State Board
of Education

Governor
Robert Bentley
President

Tracy T. Roberts
District I

Betty Peters
District II

Stephanie Bell
District III

Yvette M.
Richardson, Ed.D.
District IV

Ella B. Bell
District V
President Pro Tem

Charles E. Elliott, M.D.
District VI
Vice President

Jeff Newman
District VII

Mary Scott Hunter, J.D.
District VIII

Thomas R. Bice, Ed.D.
Secretary and
Executive Officer

MEMORANDUM

TO: City and County Superintendents

FROM: Thomas R. Bice *TRB*
State Superintendent of Education

RE: Mobile Dairy Classroom Program

Alabama schools are once again being offered an opportunity to share with students the importance of dairy products in making healthy, nutritional choices. The Southwest Dairy Museum, Inc., and the local dairy farmers are sponsoring the Mobile Dairy Classroom, making it available to Alabama schools. This year students and teachers will be able to share an experience that includes math, science, health (nutrition), and agriculture, all presented in an outdoor classroom format.

Realizing the importance of the message, the local dairy farmers and the Southwest Dairy Museum, Inc., are offering the program to you at no cost. If your schools are interested in scheduling the Mobile Dairy Classroom, please contact Ms. Michaela Sanders, Mobile Dairy Classroom Instructor (see the attachment).

TRB:LAK

Attachment

cc: K-12 Principals

FY14-1012



P.O. Box 936, Sulphur Springs, TX 75483
903-439-MILK (6455)
FAX 903-439-1125

Introducing the Mobile Dairy Classroom Program

The Southwest Dairy Museum, Inc., a local promotional and educational organization funded entirely by local dairy farmer producers in Alabama and through the national check off program, is proud to sponsor the Mobile Dairy Classroom. The Mobile Dairy Classroom is a part of our dynamic agricultural and nutritional education program. The 32 foot traveling classroom features a fully operational milking parlor and carries a LIVE milk cow to school, fairs, and festivals throughout the Southwestern states and Alabama. The Mobile Dairy Classroom is enjoyed by all ages, but targeted toward elementary school through high school students.

The Southwest Dairy Museum, headquartered in Sulphur Springs, Texas, operates 11 mobile dairy classrooms throughout the Southwest area and 1 throughout all of Alabama. The Mobile Dairy Classroom is often a featured exhibitor in state, district and county fairs. Our trained instructors teach audiences the importance of wholesome dairy foods in a healthy diet as they demonstrate the modern milking process with an emphasis on environmental practices, food safety, and animal care. This program includes a 30 to 45 minute oral presentation by a trained instructor, printed material for teachers, an actual milking demonstration, and a question and answer period. Recognizing the importance of a proper diet and a desire to inform individuals of the vital role agriculture plays in their lives, the dairy farm families of the Southwest and here in Alabama sponsor this exhibit at NO charge to the school.

This letter is to introduce and encourage you to schedule this unique exhibit for your students. Additional information can also be obtained at our website at www.southwestdairyfarmers.com and there you can also fill out your request form on line.

Looking forward to visiting your school,
Michaela Sanders
AL Mobile Dairy Classroom Instructor
Cell: 334-318-1329
msanders@southwestdairyfarmers.com